Additionate and the additional ad

By nominating a driver YOU ENCOURAGE POSITIVE BEHAVIOR CHANGE and the reduction of idling.



















transportation, economic and environmental footprint. With thousands of commercial vehicles playing a critical role in moving precious freight and our nation's passengers, we need your help to make a difference in the region's air quality improvement efforts.

DO YOU KNOW AN IDLE REDUCTION CHAMPION

Motorcoach and truck drivers who are observed practicing legal and responsible idle reduction behavior may be nominated for formal recognition and are eligible for multiple rewards.

- Drivers are entered into monthly drawings for special rewards.
- Companies that employ these exemplary drivers are also formally recognized.

There are several ways that drivers can be nominated:

T V B B D

Fill out the attached form and place it in the mail.

Visit our Driver Recognition Page at TurnYourEngineOff.org.

Be spotted by one of our street teams. Drivers will be nominated on the spot.

LEARN MORE ABOUT THE DRIVER RECOGNITION PROGRAM

Supported by the major motorcoach and trucking associations, the Metropolitan Washington Council of Governments, in collaboration with the District Department of the Environment, the District Department of Transportation, the Maryland Department of the Environment and the Virginia Department of Environmental Quality has launched a diesel idle reduction Driver Recognition Program to:

- Acknowledge and reward drivers who comply with diesel idle reduction laws and set a good example for other drivers.
- Promote idle reduction as a positive behavior. Knowing the idle reduction laws will help drivers avoid fines, save money and cut fuel costs.
- Engage and involve drivers who ultimately make the decision to turn their engines off.

FOR MORE INFORMATION and to register your company to get involved with idle reduction activities in Washington, DC, Maryland and Virginia, visit TurnYourEngineOff.org.





///////NOMINATION FORM

Motorcoach and truck drivers can be nominated for recognition in the Driver Recognition Program. Drivers can be nominated as many times as they are observed exhibiting exemplary idle reduction behavior. Fill out the form below and place in the mail. You can also nominate a driver at TurnYourEngineOff.org.

By submitting a nomination you are entering a driver to be rewarded, the participating companies that employ these exemplary drivers are also recognized.

Date Submitted
Name of Person/Company Making the Nomination
Driver's Name
Company's USDOT Number
Operation Type: O Motorcoach Trucking
Date/Location of Vehicle Where Behavior Occurred
Comments

If there are questions, please email **info@turnyourengineoff.org** and provide your question, name, email address, and phone number.

Turning your engine off is one of the easiest and most efficient steps that motorcoach and truck drivers can take to help improve the region's air quality. This simple act will help your company save money, reduce unnecessary fuel use and enhance the quality of life for residents and visitors to the Washington-Baltimore metropolitan regions.

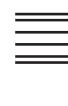






NECESSARY
IF MAILED
IN THE
UNITED STATES

NO POSTAGE





FIRST-CLASS MAIL PERMIT NO. 10532 **BUSINESS REPLY MAIL** WASHINGTON, DC

Diesel Idle Reduction Campaign POSTAGE WILL BE PAID BY ADDRESSEE

•

Washington, DC 20002 777 North Capitol St, NE, Suite 300 Metropolitan Washington Council of Governments

Attention: Jen Desimone







Diesel Idle Reduction Campaign

Attention: Jen Desimone Metropolitan Washington Council of Governments 777 North Capitol St, NE, Suite 300 Washington, DC 20002

For more information about THE DRIVER RECOGNITION PROGRAM and to get involved with IDLE REDUCTION ACTIVITIES in Washington, DC, Maryland and Virginia, visit TurnYourEngineOff.org