



# MEDIA ALERT

## FOR IMMEDIATE RELEASE

July 12, 2010

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## 2010 Diesel Idle Reduction Campaign Launch

*News conference to launch a diesel idle reduction campaign headed by the **Metropolitan Washington Council of Governments (COG)** to decrease annual fine particle emissions and other pollutants in the D.C., Maryland and Northern Virginia regions.*

**What:** This press event brings together key stakeholders in the bus and trucking sectors, including local and national associations and companies to kickoff a summer-long campaign aimed at reducing diesel idling in the Washington, Baltimore and Northern Virginia regions.

**Who:** Speakers from Metropolitan Washington Council of Governments (COG), District Department of Transportation (DDOT), District Department of the Environment (DDOE), Maryland Department of the Environment (MDE), American Trucking Associations (ATA) and the American Bus Association (ABA).

**COG:** Leta Mach - Chair, Metropolitan Washington Air Quality Committee CONFIRMED

**DDOE:** Christophe A.G. Tulou - Acting Director CONFIRMED

**MDE:** Tad Aburn, Jr. - Director, Air & Radiation Management Administration CONFIRMED

**DDOT:** Gabe Klein - Director, District Department of Transportation INVITED

**ATA:** Glen P. Kedzie - Vice President of Environmental Affairs and Assistant General Counsel Law and Regulatory Affairs CONFIRMED

**ABA:** Clyde J. Hart Jr. - Senior Vice President for Government Affairs CONFIRMED

**When:** *Tuesday, July 13, 2010; 11:00 a.m.*

**Where:** *Metropolitan Washington Council of Governments  
777 North Capitol St., NE  
Suite 300 - Board Room  
Washington, D.C. 20002-4239*

### **About the Campaign**

COG, in collaboration with DDOE, DDOT and MDE, is launching a diesel idle reduction campaign during the ozone season to curb diesel emissions and promote idle-reduction as a positive behavior that helps bus and truck drivers to avoid fines, save money and cut fuel costs. This campaign will help to improve public health, protect the environment and enhance the quality of life for residents and visitors to our Nation's Capitol and the Baltimore regions. Event sponsored by Cummins Power Systems, LLC / Glacier Bay, Inc.

**Note:** More information available at [www.TurnYourEngineOff.org](http://www.TurnYourEngineOff.org) – video clips will be posted 7/13/10.

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